



Netgem launches latest Multiscreen TV service for ZEOP in France, with new Netgem UI on Android TV



Paris - 7th June 2023 - Netgem launches a complete revamp of the Zeop TV product in the 'La Reunion' territory in France, with the latest versions of its Award-winning Multiscreen Apps introducing more content and more features in a super-aggregator model. Netgem takes the opportunity to expand its Entertainment service proposition for Operators with the addition of a powerful Android TV Operator Tier solution, taking the Netgem TV Award-winning User Interface to Android TV boxes.

Zeop TV, with a reach of 100,000+ customers, is at this occasion enhanced with 12 more Replay services, added to the best quality live experience, all accessible via the same acclaimed UI for 'the most advanced TV service', already running on Netgem TV boxes, Apple TV, Laptop browsers and Mobile Apps.

Netgem Entertainment platform certified as 'Operator Tier' with latest super-aggregator UI for Operators:

The Android TV service was developed on Netgem Entertainment platform and certified as 'Operator Tier' for Zeop, leveraging the 25+ years of expertise in TV & Streaming technologies - and for the first time on a third-party TV STB, marking a key milestone in Netgem Multi-screen / Multi-device Roadmap.

Now Netgem can offer any operator wishing to evolve their TV UX and embrace more content, with a very fast time-to-market, running on any Android TV STB. Netgem not only offers a future-proof solution for Operators with a strong central innovation Roadmap, but also delivers savings in terms of Capex and Opex to the Operators with the combination of its Cloud-based aggregation Platform and cost-effective Android TV devices provided in partnership with ZTE.

Mathias Hautefort, CEO of Netgem: "We have proved once again that Netgem strong expertise in TV & Streaming delivers value to Telecom Operators in terms of efficiency, and flexibility for managing Entertainment services."

Emmanuel André, CEO of Zeop, is delighted with this launch: "We are committed to deliver the best entertainment always with a super simple experience. With this in mind, Zeop can rely on Netgem expertise and capability to deliver a full operate service to our customers."

Jianbo Wang, CEO of ZTE France & Benelux: "We are very pleased to work with Netgem on launching a new generation of TV & Streaming services, now available across our range of leading edge Android TV STBs and dongles. This combination of exciting Streaming services offers great opportunities for Telecom operators to differentiate themselves in a very cost effective way with innovative TV devices, and we will be building on this first launch with Zeop to expand the new joint proposition to more Operators across Europe."

About Netgem

Netgem.tv is a digital video entertainment platform for families. The platform's services allow rights holders to enhance their content, and telecom operators to create or improve their entertainment service. The platform offers content from around a hundred French and international rights holders and is used to provide operator-branded services (B2B2C model) to more than 500,000 subscriber households. Netgem is listed on Euronext Growth. (ISIN : FR0004154060, Reuters : ETGM.PA, Bloomberg: ALNTG FP) @netgem #netgem

About ZEOP

ZEOP is the leading fixed broadband operator and 4G+ mobile operator in La Réunion. ZEOP designs, builds and operates its own fiber optic broadband network (FTTH, FTTO and FTTC), fully independent from the incumbent operator's ADSL network. ZEOP is the Réunion's leading high-speed broadband operator in terms of market share, delivering 2.4 Gb/s bandwidth for more than 30% of the households and companies in the Island. 100% of its customers have access to triple-play offers, HD TV and VOD. A Réunionese operator for Réunionese, Zeop employs over 250 people in La Réunion. Since May 14, 2019, ZEOP has also been operating its own 4G+ mobile network, the first French mobile network to include unlimited internet in all its offers. www.zeop.re | presse@zeop.re

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